



# Who makes more money in the energy storage industry chain

Do investors underestimate the value of energy storage?

While energy storage is already being deployed to support grids across major power markets, new McKinsey analysis suggests investors often underestimate the value of energy storage in their business cases.

Who are the top energy storage cell makers?

Notably, CATL, BYD, and the newcomer Hithium are top energy storage cell makers, increasingly expanding into system integration. Top cell makers, with their technology and supply chain advantages, are strengthening their competitiveness in the full industry chain through vertical integration.

Are energy storage systems in demand?

Energy storage systems are increasingly in demand to increase the effectiveness of solar power arrays, with the Energy Information Administration estimating in February that new utility-scale electric-generating capacity on the U.S. power grid will hit a record in 2025 after a 30% increase over the prior year.

Who makes the best energy storage cells in 2024?

In 2024, DC-side shipments showed a clear ranking. CATL and BYD remained the top two with a strong lead, followed by PotisEdge, Hithium, and RelyEZ. Notably, CATL, BYD, and the newcomer Hithium are top energy storage cell makers, increasingly expanding into system integration.

What is the future of energy storage?

Renewable penetration and state policies supporting energy storage growth Grid-scale storage continues to dominate the US market, with ERCOT and CAISO making up nearly half of all grid-scale installations over the next five years.

Why is California a good place to buy a storage system?

In California, the big Investor Owned Utilities (IOUs) are contracting for energy and resource adequacy, leaving the merchant upside as an opportunity for owner-operators. Elsewhere, state policies supporting renewables and energy storage and utility long-term planning for balancing and reliability, are driving procurement of storage systems.

Industry Commits to Investing \$100 Billion into Building and Buying American-Made Grid Batteries The U.S. energy storage industry is committed to investing more than \$100 billion in American ...

Explore the top players accelerating innovation in the energy storage market and discover competitive insights fueling global expansion. Get the context, trends, and detailed analysis ...

What are the latest supply chain trends? Energy storage manufacturers are building domestic supply chains



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and experimenting with new materials to bring about the future of clean energy. ...

Battery Energy Storage Systems (BESS) are quickly becoming the backbone of modern energy infrastructure--driven by renewable integration, grid upgrades, and decarbonization. For U.S. ...

2 ???&#0183; The Next-Generation Energy Storage Systems Market is expected to reach USD 2.25 billion in 2025 and grow at a CAGR of 10.18% to reach USD 3.65 billion by 2030. CATL, LG ...



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